

Dear Friend,

If you know someone that needs to be added to this policy briefing, please let us know by sending an e-mail here: info@puregrassroots.org.

[Please also follow me on X \(Formerly twitter\) here:](#) R. Morris Owens (@MoeOwensJD) / X (twitter.com) or on Facebook here: [Facebook](#)

What We Learned About ESG

ESG is bad news.

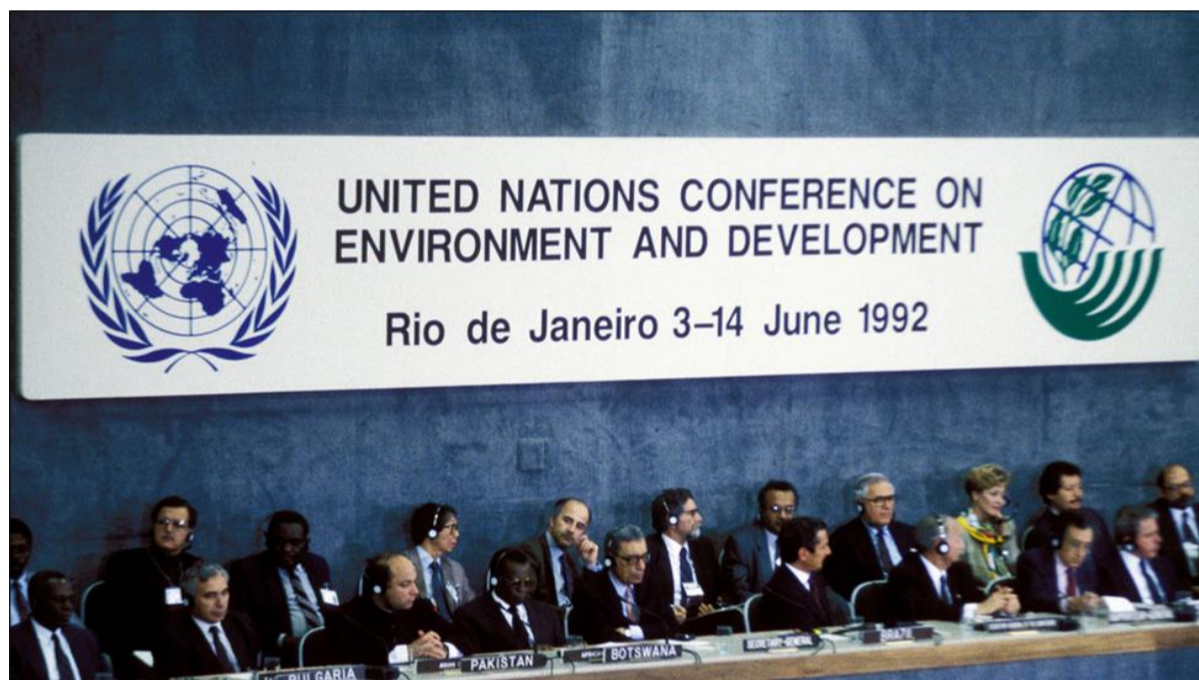
Real bad.

How bad?

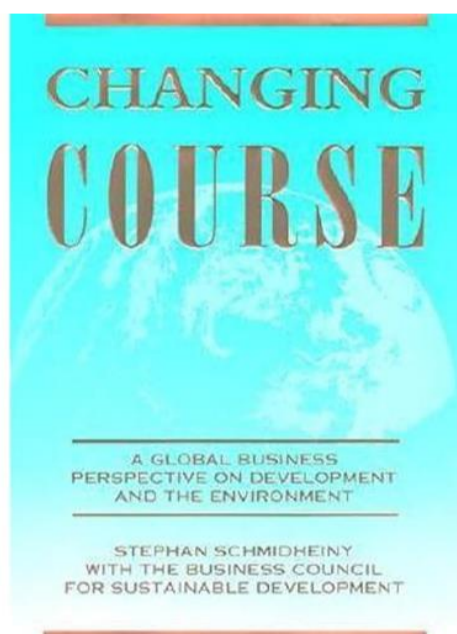
“It’s 30 times worse than you think.” – Wall Street Expert Johnathan Broadbent.

How did we get into this mess?

The foundation for ESG was laid more than 30 years ago by the Business Council for Sustainable Development (BCSD) at the 1992 Earth Summit.



For that United Nations confab in Rio de Janeiro, the BCSD effected a carefully timed release of its book entitled *Changing Course: A Global Perspective on Development and the Environment*. Accompanied by the scripted hosannahs of the global press, the book introduced much of the world to “responsible investing,” by which was meant a new form of “capitalism” with an enviro-socialist twist.



The BCSD, which morphed into the World Business Council for Sustainable Development (WBCSD), has been intimately connected to the Swiss-based World Economic Forum (WEF) led by **Klaus Schwab** from its inception. The next major step that built on the BCSD foundation came in 1999, when then-UN Secretary-General Kofi Annan went to the WEF’s annual Davos extravaganza to announce the UN’s Global Compact, which was needed, we were told, to promote “responsible business practices and UN values among the global business community.” It claimed the support of thousands of companies, business executives, and “stakeholders” (i.e., paid activists). The following year, 2000, the UN held its Millennium Summit in New York City, which resulted in the UN’s promulgation of its Millennium Development Goals (MDGs).



Millennium Summit, September 6-8, 2000

The MDGs were an attempt to implement piecemeal the UN's Agenda 21, a massive, 351-page scheme to control all human activity and all the natural resources of the entire planet: oceans, seas, lakes, rivers, streams, swamps, wetlands, mountains, deserts, prairies, tundras, forests, glaciers, air, minerals, energy, farms, rural areas, cities, manufacturing, businesses, schools, healthcare, women's rights — virtually everything. Unveiled at the Rio Earth Summit, Agenda 21 embodied a totalitarian vision more sweeping than even the communist central planning schemes a Joseph Stalin or Mao Zedong might have imagined. But the difficulty came in how to package, sell, and implement such a colossal and complex program that was so obviously intrusive, abusive, oppressive, and despotic. Thus, the MDGs: a supposedly simplified, digestible program of eight goals, amplified by 18 "targets" and 48 "indicators" — replete with promises to eradicate world hunger, poverty, ignorance, and disease. Voila! Who could resist such wonderful goals? The WEF woke corporatists rushed to sign onto the MDGs, which, we were told, would bring about global nirvana by 2015. But, as we found out, when 2015 came along, the UN-WEF globalists simply upped the ante, replacing the eight Millennium Development Goals with the 17 Sustainable Development Goals (SDGs).



The new SDGs include an associated 169 targets and 232 indicators, all of which would guide humanity to the newly revised global nirvana by 2030. So promised the benevolent one-world technocrats. One such technocrat is Columbia University Professor Jeffrey Sachs, a UN special advisor, George Soros acolyte, WEF agenda contributor, and Council on Foreign Relations (CFR) member. Sachs penned an influential propaganda piece entitled "From Millennium Development Goals to Sustainable Development Goals" for the prestigious British medical journal *The Lancet* in 2012 to introduce the idea of transitioning from the MDGs to the more detailed SDGs. Thus did the UN's Agenda 21 (Agenda for the 21st Century) morph into the UN's current Agenda 2030. And just so that we mere mortals may rest easy knowing that our future is being planned further out, the globalist visionaries already have an Agenda 2050 (also called TWI2050, for The World In 2050) in the works.



There were a couple of additional intermediate steps along the ESG path that deserve mention. What came to be known as ESG — a critical component of the Agenda 21 MDGs and the Agenda 2030 SDGs — began in 2003 at the Geneva-based UN Environmental Program Financial Initiative (UNEP FI) under the leadership of British UN bureaucrat Paul Clements-Hunt and Australian James Gifford, a former enviro-activist with

the Wilderness Society. The UNEP FI team led by Gifford and Clements-Hunt developed what has become a network of financial institutions and corporations under the umbrella of the UN Principles for Responsible Investment (UNPRI).



Paul Clements-Hunt

The UNPRI, working closely with the WEF and its affiliated corporations, is a prime driver of ESG. The UNPRI website says the organization “is the world’s leading proponent of responsible investment.” The UNPRI works “to understand the investment implications of environmental, social and governance (ESG) factors,” and “to support its international network of investor signatories in incorporating these factors into their investment and ownership decisions.”



UNPRI can now boast an impressive list of hundreds of corporate, institutional, and individual members and supporters, including CEOs and executives from giants such as AG Insurance, Allianz, Alpha Bank, AXA Group, Bank of America, Barclays, BNP Paribas, Carlyle Group, Citigroup, Deutsche Bank, Goldman Sachs, JPMorgan Chase, Lloyd’s of London, and many more.



The process of luring more big-name companies into the ESG web took another important step in 2007, when the Rockefeller Foundation and JPMorgan Chase launched “impact investing” at the foundation’s retreat center in Bellagio, Italy. An outfit called the Rockefeller Impact Investing Collaborative emerged from that gathering. Two years later, in 2009, the Rockefeller Foundation, together with the Annie E. Casey Foundation, W.K. Kellogg Foundation, and JPMorgan Chase Foundation (and corporate allies) launched the Global Impact Investing Network (GIIN), which now includes dozens of major banks, foundations, corporations, funds, and asset managers. “Responsible investing” and “impact investing” have joined ESG, SDGs, and DEI (diversity, equity, and inclusion) as part of the woke lexicon of the new China-style “capitalism” that goes by the names “inclusive capitalism,” “stakeholder capitalism,” and other subversive nostrums pushed by the World Economic Forum and the Council on Foreign Relations and its British counterpart, Chatham House (formally known as the Royal Institute of International Affairs, RIIA).

So, what do we do now?

1. Don’t feed the beast.

Take a look at your investment portfolio. Is it full of Vanguard and State Street, etc? You can look at your mutual funds by doing a search on the internet using the five letter designator that is assigned to each mutual fund. For example, the “Vanguard Global ESG Select Stock Fund Admiral Shares” mutual fund is “VESGX”. You can see the results here: [VESGX – Portfolio – Vanguard Global ESG Select Stk Admiral | Morningstar](#).

If the companies and people involved in your investments have a stated goal of destroying the United States and enslaving your children, should you be investing with them?

2. Patriotic Investing

Wall Street is OWNED by Klaus Schwab and his minions from hell. What is the response?

Pick specific stocks in patriotic companies. You can accomplish this through your work retirement account in many cases by asking for a **Self Directed Brokerage Account (SDBA)**.

Invest locally. Real estate, small business, etc.

Turn to the experience in your family, ask for a referral to a professional from your church leadership, etc.

Check out: [UnWoke Investing - defund the "woke" | Jonathan Broadbent | Substack](#)

3. Patriotic Banking

If you don’t need a branch, check out Old Glory Bank: [Home | Old Glory Bank](#)

If you do need a branch, these guys are not as blood soaked as most: [Online Banking, Insurance, Investing, Loans & Credit Cards | Huntington Bank](#)

4. Patriotic Spending

Do you really need to buy beer from a company that makes a mockery out of women? Do you really need to go to Target to buy your son a bikini? Think about how you spend money and be deliberate.

Thank you, Jonathan Broadbent!

Will you be part of that fight? E-mail us at info@puregrassroots.org to get involved!

What can **YOU** do about this?

Get educated and get active in your community!

Use these guiding principles to form your team:

We believe the American system of government, a constitutional Republic, is the finest ever developed by man.

We believe the traditional moral values of our Judeo-Christian heritage form the cornerstone of western civilization and that the family is the most vital unit of society.

We believe the free market system, competitive capitalism, and private enterprise afford the widest opportunity and highest standard of living for all.

We believe in the dignity of the individual. We welcome people from all ethnic racial and religious backgrounds judging others only by character and ability - as we wish to be judged ourselves - our common bond is a love for liberty and our rejection of totalitarianism under any label.

We believe that individual rights are endowed by our creator, not government; that the government's function should be limited to protecting our right to life, liberty, and property; and that individual rights are inseparably linked to individual responsibility.

If you agree with the above concepts, you are a "Bircher" so let's get organized in local chapters of the John Birch Society to start impacting your community. In this way we can still work as an organized team statewide without concern of interference from the political thugs that set out to lynch Kristina. Join here: [Join the John Birch Society : The John Birch Society \(jbs.org\)](http://www.jbs.org). You can also reach Michigan JBS field officer Rhonda Miller at: rmiller@jbs.org

The fight continues!

If you have any comments or questions for MRP, please contact us at: info@puregrassroots.org.

Yours in Service,



R. Morris Owens, J.D.

Director of Communications for Michigan Republican Policy

P.S. Please forward this e-mail on to all the other activists in your network.